

## Mapping Data - in conjunction with MapMechanics

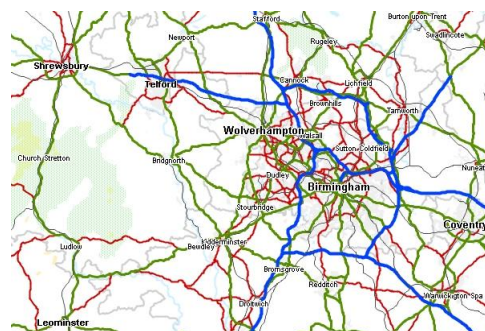
AIT Spatial, in conjunction with MapMechanics, now provide an extensive range of data, designed to help improve efficiency and better customer service by applying geographical analysis and optimisation algorithms within your current software.

If you are responsible for the following areas, this will be of interest to you.

- GIS data implementation
- market analysis
- optimising territory management
- resource allocation.

### AA 1:200,000 Vector Mapping, GB

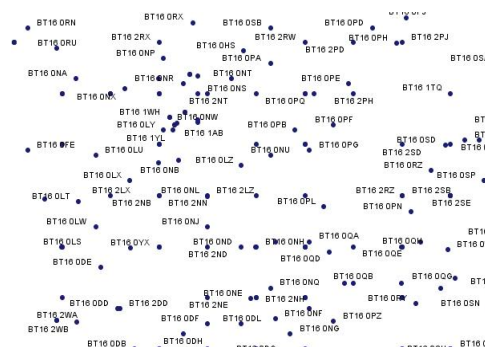
Provides 64 vector layers including: 31,500 gazetteer points of interest, urban sprawls, unitary authorities with 2001 population counts, contours (from the European mapping), point layer showing the location of areas with population under 3,000, roads with single and dual carriageways, railways and water features. Includes roads classified by class and area, e.g. "A" roads urban and "A" roads rural. Includes symbols representing settlements of less than 300 people. A separate link and node structured database with generalised speeds and road lengths attached is FREE with this product for use in your chosen routing software. Annual licence includes updates.



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### Ordnance Survey Code-Point, UK

Geocoding file, with a target accuracy to within 1m of the address closest to the centre of the postcode. The data set of choice when geocoding points for use with street level data or within small areas of interest such as 5 minute catchments. The x and y co-ordinates are provided in British National Grid and Lat/Long. This geocoding data set is derived from the mean of the best available Address-Point in Great Britain and Northern Ireland. Using Code-Point your own geocoded data will lie much closer to the correct street than with other files which are derived from the less accurate Postzon files. In addition MapMechanics has enhanced this product so that it accepts a variety of postcode formats, e.g. TW8 8JA or TW 8 8JA. Annual licence includes quarterly updates.

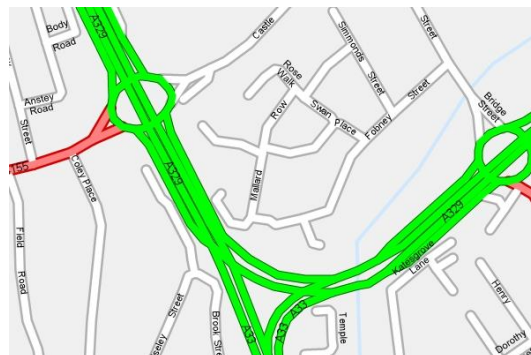


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## Mapping Data - In conjunction with MapMechanics...continued

### NAVTEQ Base Streets, UK

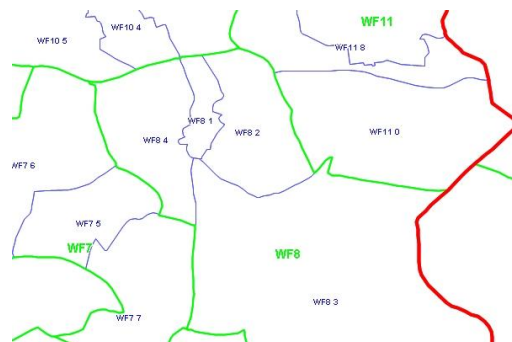
This complete NAVTEQ street-level network covers England, Scotland, Wales, Northern Ireland, Isle of Man and the Channel Islands. It is supplied with counties and districts, water features, town sprawls, country borders and railways. To facilitate fast easy display of place names at a range of scales, the gazetteer of places is classified into six types; capitals, big cities, major towns, top towns, mid towns, small places and villages. Key polygons of interest are provided; including some shops, airports, golf courses, industrial areas, cemeteries, universities, and sports grounds. Population counts are attached to many place names, elevation contours and some building outline are also included. This data is supplied for up to 5 users with an annual licence (perpetual also available) including a single update each time the licence is renewed.



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### High Resolution Postcode Sector Boundaries, UK

Produced directly from Ordnance Survey maps at 1:50,000 scale (1:10,000 in conurbations), these high resolution UK sector (e.g. RG10 1) boundaries are ideal for use at national, regional, local or street level. Use to overlay on detailed mapping and for geographic searches (e.g. find all those that lie within...). Postcode district and area boundaries also provided including FREE postcode sector centroids with number of delivery points. Perpetual licence.



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**Are you looking for specific data?**  
Then contact us now on 01933 303034 or email:  
[info@aitspatial.co.uk](mailto:info@aitspatial.co.uk)



AIT Spatial Ltd provide a wide range of data in conjunction with MapMechanics

From system selection to training, implementation through data-load to application development AIT Spatial can help you make the most of your GIS solution.